



### The Business Challenge

From volatile shipping rates, to asset shortages, to an increasingly strict regulatory environment, a myriad of challenges face shippers today—making it difficult to maintain an effective network of freight carriers.

In addition to this challenging business climate, most companies lack a clear understanding of freight rate markets and are mired in a labor intensive, manual process for obtaining carrier rates and tendering loads. This set of circumstances has led to great inefficiencies for many, including inflated expenses and subpar customer service.

### The Solution: ChemLogix Freight Procurement

To reach a broader range of qualified carriers that can provide cost savings, speed time-to-value for RFQs and reduce risk, companies must explore new strategies for benchmarking their freight rates and managing freight procurement.

Freight Procurement services from ChemLogix utilize industry benchmarks, our unique market intelligence, and online sourcing tools to drive savings, while finding highly qualified resources. We benchmark current vs. best-in-class rates via our extensive rate database to optimize our bidding. The TICONTRACT e-sourcing system powers our RFQ tool to generate savings more quickly than conventional bidding. Following completion of online freight auction bidding, our tool's optimization capabilities evaluate carrier service levels, capacity commitments and rates to identify the best carrier mix. Shippers can direct their carrier strategy and provide final approvals.

This comprehensive service produces significant savings in the following transportation modes:

- Bulk
- Truckload
- LTL
- Parcel
- Rail
- Intermodal
- Ocean

To learn more about saving time and money, please turn the page.

## Battling Carrier Rate Increases?

Benchmarks provide critical market intelligence for combating across the board carrier rate increases. Freight costs make up a significant percentage of delivered price. For this reason, across the board rate increases by carriers can have a major impact on profitability – and lead to competitive disadvantage in key lanes.

To remain competitive, companies need to gather market intelligence on carrier market rates, by shipping lane. That said, gathering, compiling and analyzing this data requires a significant investment of time, resources and access to competitive carrier freight rate and lane imbalance information that shippers do not have access to. The ChemLogix benchmarking solution can provide you with the tools and analysis you need to mitigate rising costs.

### For more information, please contact:

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## Saving Time and Money

ChemLogix' Freight Procurement services are powered by our extensive customized database and online RFQ management tool. Our system is supported by a team of transportation professionals with extensive hands on industry experience. This unique combination, along with our strategic approach, not only provides our clients with an additional 1 – 2% savings outside of traditional bid performances, but also generates significant ROI in a condensed timeframe.

## About ChemLogix

ChemLogix, LLC is an international provider of comprehensive logistics management and technology services that together with its supply chain consulting resources enable its clients to improve performance and drive economic value. ChemLogix is committed to solving our customers' logistics challenges through proven expertise, best-of-breed technology and a high-touch, service-oriented approach to deliver value that is both measurable and sustainable.

